



BUSINESS-TO-BUSINESS MARKETING OPPORTUNITIES

CONFERENCE THEME –

"TAPING OUR FUTURE"

Redefining Value - Reinventing Industry Collaboration

AFERA ANNUAL CONFERENCE

THE WESTIN, DRAGONARA RESORT, MALTA

4 – 6 October 2023



The Hague, May 2023

Business-to-Business Marketing Opportunities

For the **Afera 2023 Annual Conference**, Afera Members are offered business-to-business marketing opportunities. This is a unique platform to reach your customers directly and get lots of exposure in the industry when we market the event. All sponsors will be published in the Conference materials distributed to participants upon arrival, and will be listed in all future communications related to the event. Afera has developed the following sponsorship opportunities:

SPONSORSHIP PACKAGES

GOLD SPONSOR	€4,750
<hr/>	
* Listing as Gold Sponsor in all official Afera Conference documentation	
* Full-page full colour advert in programme booklet (10 x 20.5 cm, w x h)	
* Logo published on the dedicated annual conference website	
* Company banner rotating on afera.com from 1 June – 31 December 2023	
* Logo on sponsor slide displayed on the screen during the Conference	
* Logo on display board listing Gold Sponsors in the Conference area	
* Company logo published in Afera's digital newsletters between May and end Oct 2023	
* Free Conference entry for 1st delegate.	
<u>SPONSOR of BRANDED PROMOTIONAL MATERIALS (on a first-come, first-served basis)</u>	
* Lanyards (supply us with your company branded lanyards for distribution to participants)	€ 2.000
* Pens	€ 1.200
* Conference sweets (supply us with your branded sweets)	€ 1.200
* Notepads (supply branded Conference notepads for use by participants)	€ 1.200

SPONSORSHIP APPLICATION for AFERA 2023 ANNUAL CONFERENCE

Company :

Address :

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Telephone / Fax :

Email-address : VAT Nr.....

Contact Person :

Please indicate your choice of the following business-to-business marketing opportunities

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Signature / Date :

Please return **ASAP** to:

Afera, The European Adhesive Tape Association
mail@afera.com