



**BUSINESS-TO-BUSINESS MARKETING OPPORTUNITIES
CONFERENCE THEME - 'TAPE IN A CIRCULAR WORLD'**

**AFERA ANNUAL CONFERENCE
LAS ARENAS, VALENCIA - SPAIN
29 September – 1 October 2021**



The Hague, May 2021

Business-to-Business Marketing Opportunities

For the **Afera 2021 Annual Conference**, Afera Members are once again offered business-to-business marketing opportunities. This is a unique platform to reach your customers directly. All sponsors will be published in the Conference materials distributed to participants upon arrival, and will be listed in all future communications related to the event. Afera has developed the following sponsorship opportunities:

SPONSORSHIP PACKAGES

GOLD SPONSOR	€3,500
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- * Listing as **Gold Sponsor** in all official Afera Conference documentation
- * Full-page b/w advert in programme booklet (10 x 20.5 cm, w x h)
- * Logo published on afera.com on Conference page
- * Company banner rotating on afera.com from 1 June – 31 December 2021
- * Logo on sponsor slide displayed on overhead screen during Conference
- * Logo on display board listing Gold Sponsors in Conference room
- * Company logo published in Afera’s digital newsletters between May and mid Oct 2021

SPONSOR of BRANDED PROMOTIONAL MATERIALS (on a first-come, first-served basis)	
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- | | |
|--|----------------|
| * Lanyards (supply your company branded lanyards for distribution to participants) | € 2.000 |
| * Pens (supply branded pens for use by participants) | € 1.200 |
| * Notepads (supply branded Conference notepads for use by participants) | € 1.200 |

SPONSORSHIP APPLICATION for AFERA 2021 ANNUAL CONFERENCE

Company :

Address :
.....

Telephone / Fax :

Email-address : VAT Nr.....

Contact Person :

Please indicate your choice of the following business-to-business marketing opportunities

GOLD SPONSOR **EURO 3,500**

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Signature / Date :

Please return **ASAP** to:

Afera, The European Adhesive Tape Association
mail@afera.com