



**BUSINESS-TO-BUSINESS MARKETING OPPORTUNITIES  
CONFERENCE THEME –  
"THE SHAPE OF TAPE IN THE NEXT DECADE"**

---

**AFERA ANNUAL CONFERENCE  
LAS ARENAS, VALENCIA - SPAIN  
28 – 30 September 2022**

---



The Hague, May 2022

---


## **Business-to-Business Marketing Opportunities**

For the **Afera 2022 Annual Conference**, Afera Members are offered business-to-business marketing opportunities. This is a unique platform to reach your customers directly and get lots of exposure in the industry when we market the event. All sponsors will be published in the Conference materials distributed to participants upon arrival, and will be listed in all future communications related to the event. Afera has developed the following sponsorship opportunities:

### **SPONSORSHIP PACKAGES**

<b>GOLD SPONSOR</b>	<b>€4,750</b>
* Listing as <b>Gold Sponsor</b> in all official Afera Conference documentation	
* Full-page full colour advert in programme booklet (10 x 20.5 cm, w x h)	
* Logo published on the event website	
* Company banner rotating on <a href="http://afera.com">afera.com</a> from 1 June – 31 December 2022	
* Logo on sponsor slide displayed on screen during the Conference	
* Logo on display board listing Gold Sponsors in the Conference area	
* Company logo published in Afera's digital newsletters between May and end Sept 2022	
* Free Conference entry for 1st delegate.	

### **SPONSOR of BRANDED PROMOTIONAL MATERIALS (on a first-come, first-served basis)**

* Lanyards (supply us with your company branded lanyards for distribution to participants)	<b>€ 2.000</b>
* Pens 	
* Conference sweets (supply us with your branded sweets)	<b>€ 1.200</b>
* Notepads (supply branded Conference notepads for use by participants)	<b>€ 1.200</b>

**SPONSORSHIP APPLICATION for AFERA 2022 ANNUAL CONFERENCE**

---

Company : .....

Address : .....  
 .....

Telephone / Fax : ..... .....

Email-address : ..... VAT Nr.....

Contact Person : .....

Please indicate your choice of the following business-to-business marketing opportunities

**GOLD SPONSOR** **EURO 4,750**

- \* Listing as **Gold Sponsor** in all official Afera Conference documentation
- \* Full-page full colour advert in programme booklet (10 x 20.5 cm, w x h)
- \* Logo published on the event website
- \* Company banner rotating on afera.com from 1 June – 31 December 2022
- \* Logo on sponsor slide displayed on screen during the Conference
- \* Logo on display board listing Gold Sponsors in the Conference area
- \* Company logo published in Afera’s digital newsletters between May and end Sept 2022
- \* Free Conference entry for 1st delegate.

**SPONSOR of BRANDED PROMOTIONAL MATERIALS (on a first-come, first-served basis)**

- Lanyards (supply your branded lanyards for distribution to participants) **€ 2.000**
- Conference sweets (supply branded sweets) **€ 1.200**
- Notepads (supply branded Conference notepads for use by participants) **€ 1.200**

Signature / Date : ..... .....

Please return **ASAP** to:

**Afera, The European Adhesive Tape Association**  
[mail@afera.com](mailto:mail@afera.com)